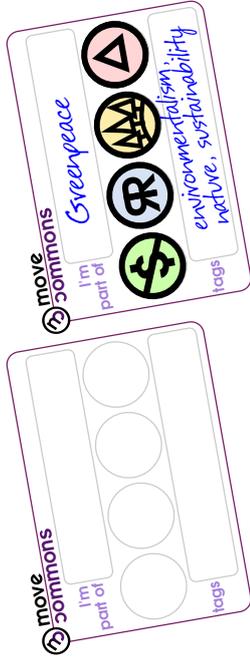




## Intro & Instructions for the Move Commons stickers

Answer certain key questions about your initiative/collective/NGO and show the principles it is committed to, in the web... or here through a sticker badge.



## Why Move Commons?

Everywhere we see initiatives promoting the Commons in different fields (open web, free culture, or seeds). However, only a **few reach critical mass** and are well-known, while the majority are ignored by the mainstream. Move Commons (MC) webtool aims to boost the visibility and diffusion of such initiatives, and to build a **network among related initiatives** across the world, allowing mutual discovery and maybe facilitate reaching critical mass. Besides, **newcomers** could easily **understand the initiative's approach** in their website, and **discover collectives** matching their field/location/interests in [movecommons.org](http://movecommons.org)

## Building the sticker badge...

You have an empty sticker badge, let's build your own initiative's sticker...

- ① Fill-in the **name of the initiative** or collective you are part of
- ② Choose your **MC icons**
- ②.1 Read the four **MC questions** (below)
- ②.2 Answer them and choose the most **appropriate icons** for your initiative
- ②.3 **Stick** those icons in your empty sticker
- ③ Fill-in your initiative's **tags/keywords**
- ④ **Stick** your final MC-badge in your drumbeat-registration-badge or in your t-shirt!!

## The Move Commons questions

- ① **For-profit** (enterprises, corporations)... or **Non-profit** (associations, NGOs...)?
- ② **Reproducible** (open, sharing your contents) ...or **Exclusive** (prefer to protect your work and enclose it from others)?
- ③ **Reinforces the Commons** (protects/expands resources collectively owned):
  - **Ecology** Commons: seeds
  - **Body/health** Commons: blood donation
  - **Town/Society** Commons: science, streets
  - **Digital** Commons: Wikipedia
  - ...or focuses on **Other Aims?** (not related to the Commons)
- ④ **Representative** (with a board tackling most issues, strong division of tasks)... or **Grassroots** (horizontal collective decision-making for most issues)

## Move Commons Webtool

Move Commons is more than fancy stickers. MC follows the **same mechanics** that Creative Commons (CC) uses for cultural works: we provide a **user-friendly, bottom-up, labelling system** for each collective/initiative, based on 4 icons and tags, supported by a **semantic layer** which allows **searches** like: «*initiatives in Beirut, that are grassroots, non-profit, delivering CC content, related to "alternative education" + "teen-agers"*» (think of your favorite principles, keywords and places).



Sample MC label

## Why a Move Commons sticker?

- Carrying your initiative's sticker, you show others **simple & clear info** to understand your **initiative's approach**: whether it is a **non-profit** or an **enterprise**, if it **shares** its contents, how is it **organized** internally, if it expands the **Commons** with its actions, and what is its **work focus** (tags chosen).
- If we **all in the Drumbeat Festival had a sticker**, we'd identify others' approach before even talking to them. As we can see their focus (tags), we have all the **info needed for proposing collaboration** if found interesting enough!

