**Why Move Commons?**
Everywhere we see initiatives promoting the Commons in different fields (open web, free culture, or seeds). However, only a **few reach critical mass** and are well-known, while the majority are ignored by the mainstream. Move Commons (MC) webtool aims to boost the visibility and diffusion of such initiatives, and to build a **network among related initiatives** across the world, allowing mutual discovery and maybe facilitate reaching critical mass. Besides, **newcomers** could easily **understand the initiative's approach** in their website, and **discover collectives** matching their field/location/interests in movecommons.org

**Move Commons Webtool**
Move Commons is more than fancy stickers. MC follows the **same mechanics** that Creative Commons (CC) uses for cultural works: we provide a **user-friendly, bottom-up, labelling system** for each collective/initiative, based on 4 icons and tags, supported by a **semantic layer** which allows **searches** like: «initiatives in Beirut, that are grassroots, non-profit, delivering CC content, related to "alternative education" + "teen-agers"» (think of your favorite principles, keywords and places).

**The Move Commons questions**
- **For-profit** (enterprises, corporations)...
  ...or **Non-profit** (associations, NGOs...)?
- **Reproducible** (open, sharing your contents)
  ...or **Exclusive** (prefer to protect your work and enclose it from others)?
- **Reinforces the Commons** (protects/expands resources collectively owned):
  - Ecology Commons: seeds
  - Body/Health Commons: blood donation
  - Town/Society Commons: science, streets
- **Representative** (with a board tackling most issues, strong division of tasks)...
  ...or **Grassroots** (horizontal collective decision-making for most issues)

**Why a Move Commons sticker?**
- Carrying your initiative's sticker, you show others **simple & clear info** to understand your initiative's approach: wether it is a **non-profit** or an **enterprise**, if it **shares** its contents, how is it **organized internally**, if it expands the Commons with its actions, and what is its **work focus** (tags chosen).
- **If we all in the Drumbeat Festival had a sticker**, we'd identify others' approach before even talking to them. As we can see their focus (tags), we have all the **info needed for proposing collaboration** if found interesting enough!

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